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CLIENT PROFILE

Chuck E.'s New Look

Families all over the country are being treated to a personal encounter with a new, improved Chuck E. Cheese when they visit the popular restaurant and meet the animated character created by Garner Holt Productions.

"Showbiz Pizza Time came to us to create a new level of animatronic character incorporating the latest in theme park technology," said Garner Holt.

The new figure has more than 32 individual movements allowing facial and body movements as well as complex arm gesturing. Chuck E. Cheese entertains children and adults alike during the restaurant's shows. These shows incorporate other Garner Holt creations, as well, including an animated pizza phone, a talking parrot and a cartoon television camera that allows big screen interaction with Chuck E. by using chroma-key technology. Production for the Chuck E. Cheese Show and other characters is scheduled for over 280 stores worldwide.



CHUCK E.'S NEW LOOK

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